

**The Department of Ecocommunication,
Faculty of Modern Languages and Literature,
Adam Mickiewicz University in Poznań**

in cooperation with
Language, Culture and Politics Association, Kraków
are honoured to invite you
to an international conference entitled

**Image Management:
Communicating through Image,
Word and Space**

09 June 2017, Poznań

Adam Mickiewicz University, Collegium Minus, Aula Lubrańskiego, ul. Wieniawskiego 1

The conference is aimed at analyzing the communication process through the use and management of multimedia and their use of image, word and space.

The Conference is also bound to explore themes in culture and politics in the construction of successful communication processes.

Participants are invited to deliver presentations of 15 minutes (followed by a 5-10 minute discussion).

Conference language: **English**

The list of topics includes but is not limited to:

- relations between communication and culture
- language, culture and image management in language policy
 - foreign language teaching through multimedia
 - communication in public and private space
- effective communication in marketing and business
- image management in social media marketing and advertisement
 - image and space in linguistic or literary analysis

Should you be interested in participating, kindly submit an abstract proposal (150-200 words) by **25 May 2017** to email: contact@lcp-a.org.

Conference fee: 200 PLN (includes 2 coffee breaks and lunch, conference materials and costs of publication).
The conference fee must be paid by **30 May 2017**. (we accept only PLN transfers)

Please send the fee to: **Image Management Conference**

Department of Ecocommunication Adam Mickiewicz University

Bank account number: BZ WBK 77 1090 1362 0000 0000 3601 7903 with the title /K00000683/



Adam Mickiewicz University in Poznań



Department of Ecocommunication



Language, Culture & Politics Association